



## Photo and Image Policy

The Club follows the guidelines laid down by British Canoeing ([SPC-G6 Guidelines for Use of Photographic Equipment](#))

On first visiting the club, potential new members (or parents of juniors) are asked for their permission for their image to be used by the club in publicity materials, online and in print.

New members' photos, together with their name, are usually added to the board in the clubhouse, and also appear in the next email newsletter (circulated to club members/parents only). The intention is to help coaches and officials familiarise themselves with the faces and names of the members, to aid identification in the event of an emergency and to encourage members to challenge any non-members loitering around the clubhouse. Members/parents can withhold permission for this if they prefer.

Members must understand that as canoeing is pursued in a public place, the club cannot prevent other parties, who may not be connected with the club or the sport, from photographing them (or their child). Where photos/videos are taken at competitions, participants may be identifiable from their race numbers which will appear in published sets of results. If this is a cause for concern (e.g. if your child is the subject of a court order), please raise the matter with the club in advance.

All members and their families are asked to take particular care when publishing images of other people's children on social media. In the context of competition participation or award, it can be appropriate to name the child featured but no detail should be given which could assist someone to contact them. All such images should show the child/young person in a positive light. Always be ready to remove a photo if an objection is raised.

*If you believe in any way that the Club has not followed these principals, please email us at [info@StortfordCanoe.org.uk](mailto:info@StortfordCanoe.org.uk) or speak to any member of the Committee.*